

Last Updated: January 2024

Gooding County Economic Overview

Civilian Labor Force (Dec 2023) 8.787 Unemployment Rate (Dec 2023) 2.9% Population (2022) 15,715 Median Household Income (2021) \$56,734 \$72,945 Per Capita Personal Income (2022) Poverty Rate (2021) 15.0%

Idaho Department of Labor labor.idaho.gov



1. Gooding County Demographic Characteristics, 2021 5-Year ACS

	Gooding County	Gooding County (%)	State of Idaho (%)	United States (%)
Total Population	15,422	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	13,964	90.5%	86.5%	68.2%
Black or African American alone, not hispanic	37	0.2%	0.7%	12.6%
Native American alone, not hispanic	331	2.1%	1.3%	0.8%
Asian alone, not hispanic	125	0.8%	1.4%	5.7%
Hispanic, or Latino (of any race)	4,598	29.8%	12.9%	18.4%
Gender				
Male	7,855	50.9%	50.4%	49.5%
Female	7,567	49.1%	49.6%	50.5%
Age				
Median age	38.2	-	36.8	38.4
Under 18 years	4,222	27.4%	25.3%	22.5%
Over 18 years	11,200	72.6%	74.7%	77.5%
21 years and over	9,903	64.2%	65.4%	68.3%
Over 65 years	2,681	17.4%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	811	5.3%	2.2%	3.3%
High school graduate (with equivalencies)	3,397	22.0%	18.7%	18.2%
Some college, no degree	2,051	13.3%	16.4%	13.4%
Associate's degree	663	4.3%	7.0%	6.1%
Bachelor's degree	1,020	6.6%	14.0%	14.7%
Graduate or professional degree	511	3.3%	7.3%	9.5%
Median Household Income	\$56,734	-	\$63,377	\$69,021

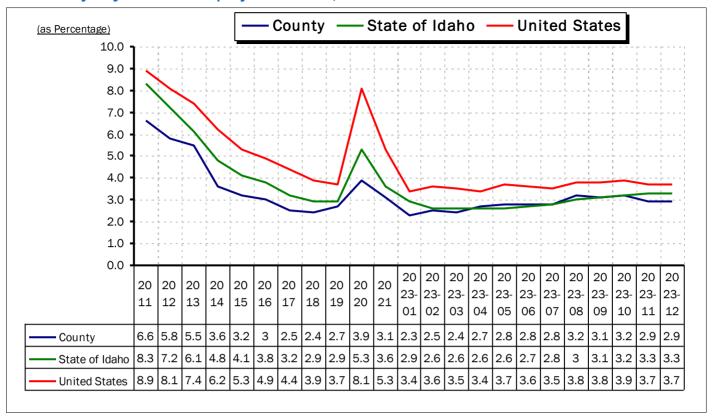
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2022 to December 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2023	8,787	8,536	251	2.9%
December 2022	11,430	11,210	220	1.9%
YoY % Change	-23.1%	-23.9%	14.1%	1.0%

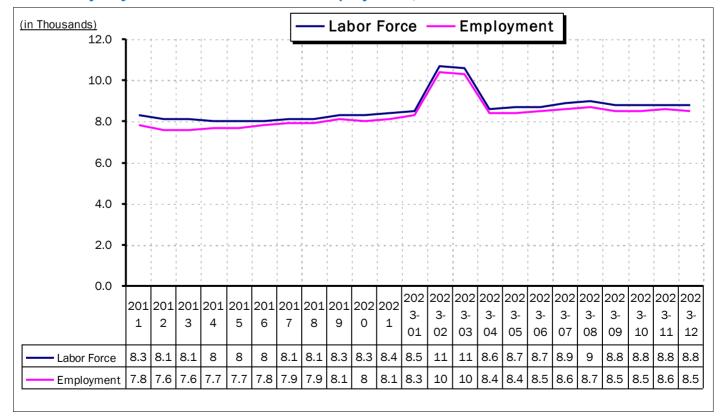
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to December 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2012 to December 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

	201	2	202	21	202	2
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	5,778	\$31,431	6,258	\$40,938	6,354	\$44,828
Natural Resources and Mining	1,880	\$29,564	1,837	\$40,972	1,909	\$43,284
Construction	172	\$29,652	327	\$38,287	363	\$47,967
Manufacturing	789	\$46,441	932	\$54,335	946	\$59,023
Trade,Transportation, and Utilities	927	\$33,049	784	\$37,041	731	\$41,416
Information						
Financial Activities	104	\$32,795	103	\$43,084	102	\$49,642
Professional and Business Services	199	\$36,569	149	\$57,224	153	\$62,243
Education and Health Services	971	\$26,902	1,282	\$40,978	1,311	\$44,924
Leisure and Hospitality	294	\$12,450	401	\$15,409	392	\$16,621
Other Services	125	\$46,238	134	\$53,236	134	\$59,712
Public Administration	314	\$23,309	294	\$33,100	302	\$34,608

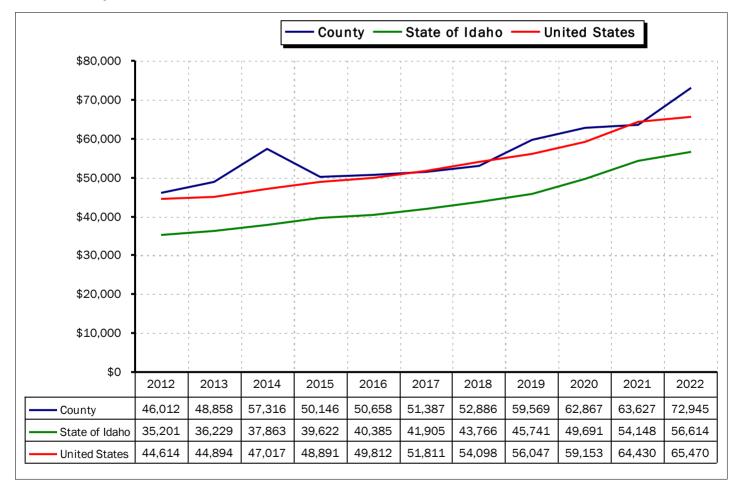
Source: Idaho Department of Labor-Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
Glanbia Foods	Private	250 - 499
North Canyon Medical Center	Private	250 - 499
Bettencourt Dairies	Private	100 - 249
Clear Springs Foods	Private	100 - 249
Gooding Joint School District	Local Government	100 - 249
Wendell School District	Local Government	100 - 249
Idaho Educational Services for the Deaf And The Blind	Local Government	100 - 249
Gooding County	Local Government	100 - 249
Desert View Calves	Private	050 - 099
Bluefire Wilderness Therapy	Private	050 - 099
Idaho Power	Private	050 - 099

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

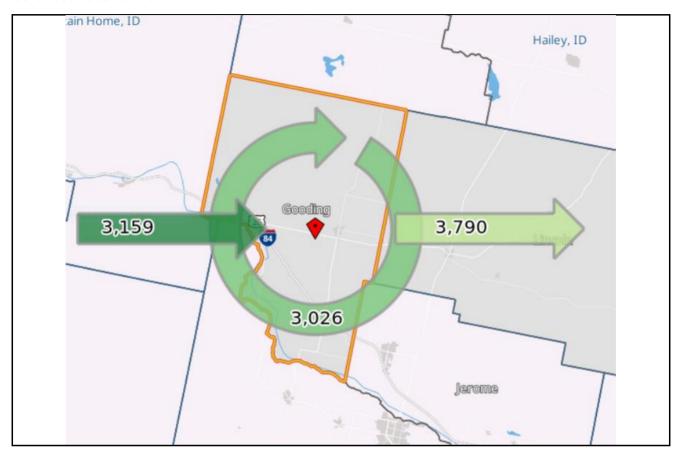
7. Real Per Capita Income, 2012 to 2022



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2020

It is estimated that 2,849 workers lived and worked in Gooding County in 2020. Another 3,073 workers were employed in Gooding County but lived outside, while 3,552 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Gooding County Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Gooding	743	12.5%
Wendell	440	7.4%
Twin Falls	405	6.8%
Jerome	390	6.6%
Hagerman	179	3.0%
Buhl	126	2.1%
Bliss	52	0.9%
Boise City	49	0.8%
Idaho Falls	47	0.8%
Shoshone	44	0.7%

10. Top 10 Cities Where People Who Live in Gooding County Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Gooding	861	13.5%
Twin Falls	765	12.0%
Jerome	441	6.9%
Wendell	426	6.7%
Boise City	282	4.4%
Hagerman	140	2.2%
Burley	77	1.2%
Bliss	70	1.1%
Hailey	66	1.0%
Pocatello	60	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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